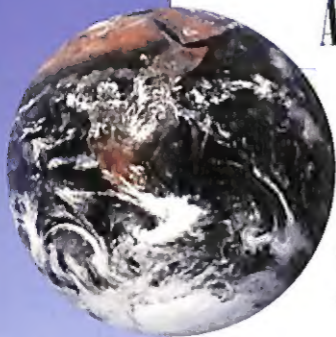


# **business week 2000**

**DODGE CITY COMMUNITY COLLEGE**



*A world of  
opportunities  
waiting for  
you...*

# Dodge City Community College business week

## What?

Business Week is an exciting week-long adventure held on the beautiful campus of Dodge City Community College. You will learn about the dynamic, changing world of business from some of the state's most successful practicing entrepreneurs and CEOs who will share their talents with you.

Gain an understanding about the free enterprise system from outstanding and caring college professors. Understand the relationship between business, government and society from presentations by local, state and national political figures. Explore the various career opportunities available in the specific disciplines of marketing, management, accounting, international business, finance and operations management. Share the knowledge and memorable experience with the top high school seniors in Kansas!

## Explore interesting topics:

- Leadership: The Challenge
- Motivation: The Power Source
- The Dynamics of Entrepreneurism
- Understanding Business Cost
- Applying the Components of Marketing
- Mastering Management Concepts
- Ingredients of a Business
- Capital, Resources, Personnel: Key Components
- Ethical Issues in Business



# Dodge City Community College business week Who?

Business is a basic component of any profession. Whether you choose to pursue medicine, law, education or any other career, business is essential to success.

Business Week is available to 2000-2001 high school seniors. No prior business classes are required. All highly motivated students who have a desire to succeed are encouraged to apply!

# Dodge City Community College business week Why?

In one, quality-packed week, you will:

- Receive three hours of college credit.
- Learn the fundamental components that distinguish the most successful businesses from the rest.
- Develop an understanding of prospective careers available to you.
- Be exposed to the latest technological tools that businesses use.
- Explore skills needed to be successful.
- Understand the driving forces of success.
- Share in the excitement of college life.
- Build lifelong friendships with some of the state's best students.
- Have fun!



**Yes!** Please send me more information and an application for Dodge City Community College Business Week.

Name \_\_\_\_\_  
Home Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
High School \_\_\_\_\_



Richard K. Burke

Associate Dean of Instruction: Business and Industry, Continuing Education  
Dodge City Community College  
2501 North 14th Ave.  
Dodge City, KS 67801-2399  
Phone: 316/227-9295 Fax: 316/227-9114

# business week 2000

DODGE CITY COMMUNITY COLLEGE

NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES



**BUSINESS REPLY MAIL**

FIRST-CLASS MAIL PERMIT NO 225 DODGE CITY KS

POSTAGE WILL BE PAID BY ADDRESSEE

RICHARD K BURKE - 247  
DODGE CITY COMMUNITY COLLEGE  
2501 N 14TH AVE  
DODGE CITY KS 67801-9987



Dodge City Community College  
**business  
week**  
**When?**

July 9-15, 2000  
Dodge City Community College  
2501 North 14th Avenue  
Dodge City, KS 67801-2399

Dodge City Community College  
**business  
week**  
**Cost?**

Only \$30 Registration/Tuition fee! This covers  
room, board and tuition for the entire week!  
Plus, earn three hours of college credit!

Dodge City Community College  
**business  
week**  
**Application?**

Your high school's Business Week coordi-  
nator has application forms. All applications  
must be returned to Dodge City Community  
College Business Week by May 5, 2000.

**Special assistance**

Dodge City Community College's Center  
for Business and Industry is committed to  
making programs accessible to all partici-  
pants. If you have special requirements due to  
disabilities or dietary restrictions, please  
contact the Center for Business and Industry  
at 316/227-9295 by June 9, 2000. After that  
date, we will make every effort to provide  
assistance, but cannot guarantee that re-  
quested services will be available.

For more information, contact:  
**business  
week**  
**2000**  
DODGE CITY COMMUNITY COLLEGE

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